



Season's Greetings

It is our earnest wish that Christmas 1958 will be a most joyous one for you and yours.

May the New Year bring you the best of health and the most in happiness and success.

— H. C. Grimes

KNAPP-SACK

Published once a month whenever possible, for the employees and their families of the J. W. Knapp Company, Lansing, Michigan. The purpose of this house organ is to inform and entertain. Correspondence should be addressed to the Editor of the Knapp-Sack, located in the personnel offices of the store.

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Christmas Gift Merchandise Comes From Many Lands

By BONNIE REDFIELD

Christmas from many lands could well be the description of the Mezzanine at this season; as the wares and products of over a dozen and a half countries are to be found in this treasure land. We are especially reminded of this by the Italian import sale held in December featuring hand blown Venetian glass, Alabaster from the ancient Italian quarries, and its world renowned ceramics. This outstanding event gives everyone a chance to purchase the many art objects for which Italy has long been famous. Indeed the finest work of the Italian artisan is represented in the collection. Throughout the year the exquisite beauty of the Italian plastic flowers are in bloom on the Mezzanine. Italy is always well represented by its imports offered through out the store which include many articles of brass and leather.

Heirloom Beauty from England

From England come brass plaques, pitchers, fine china, ironstone and Doulton figurines of heirloom beauty. From Finland we offer milk pitchers of charming simplicity, and Denmark stainless steel flatware, Royal Copenhagen figurines, and wall plates that are collectors items. Denmark also sends us sterling flatware of unusual beauty. Our Michigan souvenir silver spoons come from Norway.

Beautiful products made from Sweden's fine walnut, birches, and maple provide us with hot pads, salad bowls, and condiment sets. They also produce the world's finest stainless steels from which are made serving pieces and table flatware.

Leaving the Scandinavian countries we go South to Belgium from whence comes our sweet meat jar's fashioned of lead crystal from molds that are centuries old, and France proudly sends us hand painted dishes in unusual patterns and flamboyant colors.

Holland, land of dishes, has sent us lovely pieces of pewter that are equally at home in modern or traditional surroundings, we also have stainless flatware from tulip land.

Crystal Products

Czechoslovakia and Yugoslavia excel in the clarity and beauty of their crystal products. These items of cut crystal include vases, bowls, salt and pepper, and serving dishes. West Germany also sends us many lovely pieces of cut glass but are probably most famous for their sweet faced Hummel figurines. We also have the traditional German steins.

The Native craftsmen of Egypt hammer designs in Copper against bags of wet sand, then wash each piece with pewter to produce decorator pieces much as they were made in the days of the Pharaoh, and from other sections of Africa,

Kenya and Tanganyika come hand carved wood figurines.

From India we have Sarna bells, brass bowls, and candelabra, also hand carved walnut and brass carving sets of most unusual design. In India few people can read and write and bells are used to signal or to advertise wares and services. On each Sarna bell is the story of the way that particular bell is used in the daily lives of the people of India.

Spain New Entry

Bookends, Coasters, and art objects of Israeli origin represent the Holy Land where over 1900 years ago one event took place that will be again commemorated in our hearts & homes on Christmas Eve 1958; and it seems fitting to reflect that as the products of the countries of the world are here in number side by side, so may the people of the world draw closer to-gether in peace and good will.

A new entry in our import field is Spain, who has sent us some colorful and interesting jam and marmalade jars.

From Europe we go to Haiti; the rare Mahogonys of Haiti have been fashioned into beautiful serving accessories by natives of this exotic Caribbean Island. Their beauty is further enhanced by their durability and usefulness.

Rice bowls, tea pots, and porcelain figurines sailed from Hong

SERVICE PIN AWARDS

October-November, 1958

50 Years

Dorr M. Shotwell
(See November Issue)

15 Years



Geraldine Brown

10 Years



Evelyn Yeoman

William Kisor
(Picture Not Available)

5 Years

- Ethel Austin Upholstery....
Workroom
- Helen Bateman Stenographer
- Jack Martin Department
Manager Basement Store
- Majorie Johnson Matron
- Clara Varney Ready-to-Wear
Marking
- Herman Prether Department
Manager Delivery
- Robert Robbins Shoe Repair

Flu Shots Bring Large Turnout

Wednesday, November 5th, Dr. William Paine and his assistant, Mrs. Gilmore visited Knapp's and 263 store people turned out for their annual flushot during the mass inoculation in the Auditorium. This is about 10 percent more people than turned out a year ago.

The Knapp Sack staff have heard from many people in the store who wish to convey their thanks to the management of Knapp's for providing this fine service for personnel of the store.

Kong, China to give an added oriental accent to our Christmas gift scene. From this part of the world, Japan sends us China dinnerware, figurines, and lovely serving pieces made from the famed Japanese Cherry trees.

Indeed, Christmas gift merchandise comes to Knapp's from many lands.

Store Parties

Holiday Mood Arrives Early

The saleswomen in Mrs. Itzenhouser's Departments, had a very enjoyable Dinner Party at the Porter Hotel, it was our Christmas get-to-gether, exchanging gifts, etc. The table prize was a free dinner which was won by Cora Mc Intyre.

The Beauty Salon, had their Christmas party at the 1861 House on Saturday, November 13th. They enjoyed a nice dinner and exchange of gifts.

The Credit Department girls, are planning a breakfast on December 18th and will exchange gifts.

The Housewears Department had their annual Christmas Breakfast early in November, gifts were exchanged.

Mrs. Gidner's Departments gathered at the home of Stephaine Mazner November 18th for their annual Christmas party and dinner. Gifts were exchanged and a splendid program was given, with Irene Sawyer as Soloist, she also won the door prize.


Mattie Schroeder, has kindly opened her home for a Christmas party on December 13th which will include employees of the Accounting and Payroll Departments, Sales Audit and Accounts Payable Departments and the Cashiers.

Fifth Floor Marking Room and Receiving Department had their annual Christmas breakfast November 4th.

The Inspection Department had their Christmas party, November 25th, at Pauline Royce's house. There were twenty-seven attended and exchanged gifts, and enjoyed a pleasant evening with refreshments.

Alma Nichols Departments, enjoyed their Christmas party Tuesday, November 25th. They had a good time exchanging gifts.

The "Girls," nineteen in number, from 2nd Floor Dresses, held their pre-Holiday Party at Dine's, the evening of November 19th. After dinner gifts were exchanged, everyone had a wonderful time.



**ACCIDENTS
AT KNAPP'S**

Decreased
Last Month

November, 1957
2

November, 1958
1

One Year Later

Impressions Of Pre-Christmas Help

Many regular store personnel started work just one year ago this busy Christmas season, with the idea in mind of working just a few weeks, and they are still with us—following are their reaction:

Maria Root, Second Floor Sportswear

When I came to Knapp's a few months before Christmas to work it was so interesting. I had so many things to remember and where the stock was kept and where it was to be put. It wasn't long before I could remember.

But at Christmas time it was some different. People were every where. I was hurrying to wait on one customer when another would come up and want you to wait on her right then.

At night I would go home so tired and confused I would think is it worth it all this, but in the morning I would be all ready to come back, and I still am here.

Then after Christmas the first, second or third people were bringing merchandise back and I just didn't know what to think, because I never had seen so much exchanging in my life.

All the Christmas trimmings were down and the store looked so bare and there were not too many customers shopping right now.

To tell the honest truth I was rather lonesome for all of it.

Bonnie Redfield, Gifts, How did I like the gift Department? How did I learn where the stock was? The facts determine the simple answer: I started in a department which had only one sales person, who left for another position two weeks after I arrived and the Department Manager was ill in the hospital. If I hadn't had thirteen years experience in business it could of been very rough. So in two weeks, I was top saleswoman—I learned it quicker and better probably than if I had lots of experience, there was no one to ask questions.

Sadie Hoyt, Toys, I came into the Toy Department just before Christmas with a department full of customers, clerks and confusion, and with a small limited knowledge of toys. I now know a shot gun from a rifle and learned the hard way from my little customers. All during the Christmas rush I was anxious for it to be over and settle down to a nice and quiet orderly department, but two days after Christmas I was hoping for a big sale so we could start over again. There are many things about the Toy Department I criticize and would like to change, but of all the Departments in the store my



The Knapp Sack Staff Wish You And Your Families Every Good Thought For A Very Merry Christmas And A Most Happy New Year

First Christmas Was Cold One Inside and Out!

By ARLYN GANTZ

It was a cold snowy December 7th in 1937 but all Lansing was turning out for the grand opening of a new J. W. Knapp Store. Knapp's had moved to their new location from the building now known as the Walgreen Drug Store.

It must have been a happy Christmas present for Lansing to have such a modern good looking department store.

Another Christmas Season was upon us, and what was Knapp's first Christmas in the new store like twenty one years ago?

I talked to many old time employees who can remember. People pushing their way into the store on opening day to see a huge massive structure beyond belief of their imagination. Opening day wasn't only cold outside, but inside we were getting the same treatment. Everybody wasn't expecting the empty spacious floors with very little merchandise covering the counters.

Here in 1958 we thought of Christmas trim in early November, but what a rush it was in 1937 to move from one store to another with only two weeks until Christmas.

As more good merchandise came to our counters, people come back—again and again.

You don't remember Christmas 1937, but you have got the rest of the winter to think about the one Christmas just past....

here for a short visit, spent Thanksgiving with relatives at Rochester.

"Open House" for their family for Thanksgiving was held at the Ken Underwood's.

We are happy to welcome Jean Rulong back in the Trim-a-Tree department, for the Christmas Season.

Mezzanine: Vivian Downs

Double trouble for the China department? No, but our store people in general have been slightly shook up of late. Reason: Mrs. Ellen Lange, who is Alice Townsend's identical twin sister, is now working in the China department. Ellen is a former employee of Knapp's. She answers to the name of Ellen or Alice and we defy anyone to tell which, even when they are together. Both have that same sweet smile along with their charming personalities. Welcome to our Knapp family, Ellen.

Vivian Whited and Arnold Spurrell are with us again for the Christmas Season. Welcome back.

The Christmas Spirit has taken over especially since the Hi-Fi (Continued on Page 4)

The GOSSIP Derby

Basement: Susan Keiffer

Duane Myers, who entered service early in November, would like to hear from his many friends at Knapp's. His address: Duane A. Myers, U. S. 55640704 Co. A, 2nd Bat. Gp 1st Inf. 2nd Inf. Div. Fort Benning, Georgia.

Grace Wright, Basement Hosiery, is back with us after a few days illness.

Mr. Farr, Basement Store Manager, while deer hunting sat down against a tree and the sun was shining so bright and was so warm he fell asleep. (So it is rumored!)

There will be wedding bell's for Nancy Farr and Robert Borghi in the near future.

Street Floor: Leo Morris, Mildred Schwab, Lois Blowers, Mildred Edington.

The Don Claffin's, Street Floor Men's, drove to Marshall for their Thanksgiving Day dinner at Schuler's.

Charles Coss, Street Floor Shoes, has returned to work after a stay at St. Lawrence Hospital.

A "Real get-together" is held each year by the Majorie Work family. This Thanksgiving Day the clan met at the Miller Road Community Hall, 45 in attendance.

The Rose Falseik, Street Floor Men's, family and her brother, from Pittsburg, Pa. and, who is

favorite is still Toy's and I think it's the busiest, most exasperating and amusing place in Knapp's.

Maxine Burwell, Third Floor Boy's, Having worked in rather small places before, I was amazed at the capacity of the J. W. Knapp Store.

I came before the Christmas rush, and everything was rather serene and matter of fact but as time moved nearer to the holidays, things became more interesting and sometimes hilarious. The daily run of things, that we take so much in stride, such as merchandise, time and place become even more demanding the hub-hub and activity surrounding us. Working one into a high pitch and making us more and more conscious of the truly great Christmas Spirit.

It has its funny side, like the lady that wanted an ugly tie for a boy that was such a little monster, or the mother talking in a whisper, buying for her children while they stand back with a sly grin.

After the holidays comes the let down "and inventory," back to the daily run of the things.

But never the less looking forward to the next coming holiday.

Mary Hirshman, Second Floor Sportswear, As large a store as Knapp's with people to busy and unconcerned to care about "small people" such as I, who was new. I was very excited the day I started but the excitement soon changed. After my first day, which was in the Toy Department, I was so confused I wasn't sure if I ever wanted to come back again. I soon grew to love every hectic minute. Being only part

(Continued on Page 4)

Santa Has Many Helpers In Store

Jean Saxton

That's right — did you know, some of our people at the J. W. Knapp Company, are really Santa's helpers? In fact, if it weren't for these people, Santa would have a mighty hard time making all of his rounds, especially when it comes to all the Christmas appearances he must make.

Here is just one case in point.

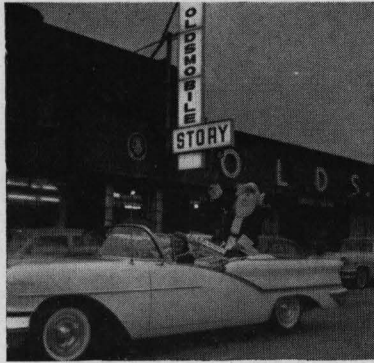
At Christmas time, our very good neighbor, Karl Story, gives a party for his employees and their families. This very wonderful affair is held the Saturday before Christmas, with a personal appearance from Santa, who naturally arrives laden with gaily wrapped bundles and packages for wide eyed, opened mouth, excited children.

This is where our Santa's Helpers come in.

Mr. Story, calls on our gift consultant, Joan King, sometime in November, with a list of his employee's childrens names and ages. She then goes to work purchasing gifts for this special event. The ages of these children range from new born to seventeen years. Once a purchase was made for a baby that was expected on December 26th. These purchases have to be made with extreme care, so as not to duplicate last year's gift. It wouldn't seem quite right for Santa to give you the same thing he did last year. After all, Santa knows all.

Books, silverware, cosmetics, toys and infants wear are compiled, with a specific child in mind.

Now another helper, Helen Smythe, by name, steps into view. She's been one of Santa's helpers for a number of years. Helper Helen wraps each gift with our colorful Christmas wrap, then



Santa Arrives in Olds

finishes the package with a tailored bow and the youngsters name. When completely finished Helen has approximately 250 to 300 Christmas wraps to her credit, and it's not even December yet.

Santa Arrives

These packages are then stored until it's time for Santa's arrival.

The festivities start with a huge Christmas Buffet dinner with all the imaginable goodies. NOW — Mom and Dad can have all of this if they want, but what child can possibly eat when, at any minute Santa will arrive with a Special Gift just for them?

Many other organizations call on us for similar assistance at Christmas Time, as Santa's helpers are always in demand.

Our hats are off to all of these fine people, who help to make a Merrier Christmas for everyone. **KEEP UP THE GOOD WORK.**

IMPRESSIONS (Cont.)

time I didn't come in till after Christmas to take part in the exchanging or the giving of credits.

The end of January I started in working in Sportswear where I am now. I like my work very much.

The Employee's of the Beauty Salon, filled a large basket, including turkey, and all the fixing for a needy family for Thanksgiving.

Pauline Donley, Beauty Salon, accompanied her husband on a deer hunting trip to Newberry and brought home a buck.

Thanksgiving was spent in Sagineu, by Ruby McCarty and daughter Pat.

Doris Swan, Beauty Salon, spent Thanksgiving with her family in Kingston, New York.

Third Floor: Anna Almy, Pauline Belyan

Thanksgiving Holiday, Arclie Reed, Linens, entertained her sister and husband from Sharan, Pennsylvania.

Francis Rodger, Bedding, and husband had Thanksgiving in Flint, Michigan.

Caroline Nutt, Mailing Room, is a patient at the McLaughlin Hospital.

We extend our sympathy to

Mildred Schwab, Cosmetics, on the death of her father, Theron McNeil on November 26th, at Lake Odessa.

Virginia Hutson, Alterations, on the death of her mother, Mrs. Arthur Seger, who passed away December 2nd.

Ida Barber, Foundations, on the death of her husband, George Barber, on December 4th.

Olive Custer, Basement Men's on the death of her mother, Mrs. Evelyn DeBoer, on Friday, December 5, in Lansing.

Brenda Foster, Coffee Shop, on the sudden passing of her husband, Joseph B. Foster, on December 5 in Ionia.

Grace Baker, on the passing of her mother, Mrs. Frances Kemp at Walled Lake on December 15.

CRANBERRY CRUNCH & SALAD

Here's a two-in-one quickie for holiday table. This nutritive relish will keep for a week or so in the refrigerator in a covered dish. Then, when you want to whip up a new cabbage salad, something different from the conventional plain-jane concoction, a simple combination will do the trick.

Cranberry Crunch:

4 Cups raw, fresh cranberries
1 Quartered and seeded lemon
1 Cup diced celery
1½ Cups sugar or orange marmalade
½ Cup salted peanuts, coarsely chopped

Chop cranberries and lemon thoroughly, add celery and sugar or marmalade. Mix well. Chill in refrigerator for at least 3 hours or until ready to use. Add chopped up peanuts just before using.

After being in the Community Hospital, Mable Barry, Credit, is back with us.

Mrs. Born, Daytime Dress Manager, has left for California to make her home.

Spent a few days at Mio deer hunting, and Maxine Burwell, Boy's Dept., didn't have any luck.

Evelyn Yeoman, Mailing Room, celebrated her 25th anniversary. Her son and daughter-in-law and two daughters and their husbands took them to Dine's for the evening.

Fourth Floor: Geraldine Sabrosky, Grace Baker.

The girls on fourth floor have had several nice letters from Sally Brien Seller.

Norma Goble, Draperies, left November 25th for Knoxville, Tennessee to visit her daughter and spent Thanksgiving with her grandchildren.

Harry Rumbaugh, Drapery Workroom, is walking around on

Rings Rice and Rattles

RINGS

Grace Hoxie, Payroll, is engaged to Lee Ketchum.

Nancy Farr, Basement Sportswear, to Robert Borghi, Basement Men's.

RICE

Shirley Sleep, Henderson Shoes, was married to Roger Meredith on Thanksgiving.

RATTLES

Marjorie Grubb, Basement Linerie, had a new granddaughter, Cheryl Ann Spanburg, Nov. 6.

Ruth Cary, Basement Men's, has a new grandson, his name is David Alan Cary, born November 5th.

Gurli Ramsey, Furs, became a proud grandmother of a baby girl, November 21st. They named her Barbara Jean.

Charlotte Keller, Housewares, announces the arrival of her ninth grandchild, Howard Kent Miller, born on November 5th.

LaVern Stover, Electric Workroom, is the proud father of a baby daughter, Roberta. She was born November 11th.

Jack Martin, Basement Store Department Manager on the birth of a son, Stephen.

Cranberry Crunch Salad

3 Cups shredded cabbage, crisp, dry and chilled
1 Tablespoon minced onion
1 Cup well drained cranberry crunch
Combine all ingredients and serve with your favorite salad dressing.

cloud nine these days as he had a lucky number dollar bill on T. V. program, "Top Dollar." He was also the only hunter from the service building to bag a deer this season so far.

Fifth Floor: Mildred Chaffee, Helen Bateman, Lucille Rickman.

"Another Good time was had by all," number 16, at Marjorie Cook's on November 19th, and talk about eats—she had 'em. Marjorie ran off reels of her vacation trip to the Mountains, also Janet McDaniel showed pictures of her trip with her sister to New York.

We are glad to welcome Charlotte Keller, Housewares, back after being ill for two weeks.

Della Gooden, Housewares, spent a week near Wellston deer hunting. No luck.

Thanksgiving dinner in Battle Creek, was enjoyed by Hilda Goodnoe, at her daughters home.

GOSSIP (Cont.)

Studio's have acquired Christmas Decoration.

Second Floor: Ida Barber, Agnes Munsell, Barbara Gloden, Mable Hicks.

Marie Root, Sportswear, spent Thanksgiving with "Grandma" in Shepardville.

Millie Trescott, Sportswear, entertained at home for her family.

Turkey Dinner was enjoyed by Hazel Sheere's family at home.

Agnes Munsell had her family and children for Thanksgiving.

Sue Cary, Sportswear, had Thanksgiving dinner with her relatives. Nearly fifty attend this affair.

Ethel Clark, Beauty Salon, spent a week in November at the Virginia Farrell's School of Advanced Hair Designing, at Detroit, Michigan.